

Paper Version Of Questionnaire

SURVEY INSTRUMENT FOR IDEQ DRAFT 09/16/2013

Survey Coding Sheet for Idaho FCS Interviewers code -----

1. Hello, I am calling from [implementation agency], on behalf of the State of Idaho. We are trying to get a sense of how much fish and seafood Idahoans eat, and would like your help with a brief survey. For most people this will take only a few minutes, but if you eat fish or seafood, and especially if you eat fish from Idaho waters, it may take up to fifteen minutes. All information gathered in the survey will remain strictly confidential. [If asked: The purpose of this research is to assess the types and quantities of fish and seafood consumed by Idahoans in order to better understand how to protect your health, establish water quality standards and to protect fish habitat.]

FIRST SURVEY	<input type="checkbox"/> Y <input type="checkbox"/> N	Respondent ID
SECOND SURVEY	<input type="checkbox"/> Y <input type="checkbox"/> N	Phone Number
THIRD SURVEY	<input type="checkbox"/> Y <input type="checkbox"/> N	RECALL SURVEY
FOURTH SURVEY	<input type="checkbox"/> Y <input type="checkbox"/> N	FIRST NAME OF RESPONDENT

INTERVIEWER SUMMARY NOTES

Date Called RECALLED	TRY 1	TRY 2	TRY 3
DATE	DATE	DATE	DATE
Interview time	<input type="checkbox"/> AM <input type="checkbox"/> PM	<input type="checkbox"/> AM <input type="checkbox"/> PM	<input type="checkbox"/> AM <input type="checkbox"/> PM
Date Called RECALLED	TRY 4		
DATE	DATE		
Interview time	<input type="checkbox"/> AM <input type="checkbox"/> PM		
1. Completed interview <input type="checkbox"/> Y <input type="checkbox"/> N	2. No answer <input type="checkbox"/> Y <input type="checkbox"/> N	3. Other	DO NOT CONTACT

1A	Are you over 18 years of age, and a current resident of this household? IF NO ASK IF ANOTHER PERSON OVER 18 IS AVAILABLE OTHERWISE INTERVIEW CURRENT RESPONDENT IF OVER 18. IF FEMALE ANSWERS AND A MALE IS NEEDED ASK IF THERE IS A MALE OVER 18 AVAILABLE TO ANSWER THE PHONE, OTHERWISE INTERVIEW CURRENT RESPONDENT IF OVER 18.	Male	Female	Request for another adult	Call terminated
		OVER 18 <input type="checkbox"/> Y <input type="checkbox"/> N	OVER 18 <input type="checkbox"/> Y <input type="checkbox"/> N		
1B	Would you be willing to help us with this?	Yes, go to 2A	No, go to 1C	Other	No adult home
1C	If NO, is there a better time we could call you back?	Yes, record time and date to call back and first name. No, CALL TERMINATED			



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2A	Have you eaten fish or seafood in the last year?	Yes go to #3	No PROMPT & go to #2B	Other CALL TERMINATED
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IF NO OR DON'T RECALL THEN PROMPT When asked about fish or seafood, sometimes people will forget about things like pizza with anchovies, bagels and lox, tuna or other fish sandwiches, fish and chips, clam chowder, tuna or other seafood casseroles, sardines, pickled herring, smoked fish, seafood salad, and the like.

2B	IF STILL NO THEN ASK Have you eaten within the last year any of the following foods? [2B] CHECK FOR EACH FOOD			
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		Yes	No	
	Pizza with anchovies			
	Bagels and lox			
	Tuna sandwich			
	Fish and chips			
	Clam chowder			
	Fast food fish sandwich			
	Paella or other seafood casserole			
	Seafood salad			
	Pickled herring			
	Smoked fish			
	Other			
	IF NONE OF ABOVE GO TO QUESTION #17			

3	How often would you say on average you eat fish or seafood? You may provide your answer in number of times per week, month or year.	CHECK FOR YES	NUMBER OF TIMES
	Times a week:		
	Times a month:		
	Times a year:		
	If simply a yes or no or indefinite		

24 HOUR RECALL

4A	Have you eaten fish or seafood in the last 24-hours? REMEMBER TO THINK ABOUT BREAKFAST SNACKS LUNCH OR DINNER, AT RESTURANTS OR SOCIAL GATHERING	YES CONTINUE	NO [SKIP TO #9]
5A	In the last 24-hours, did you have fish or seafood for more than one meal?	YES	NO
5B	IF YES AND PROMPTING IS NEEDED HOW MANY MEALS DID YOU HAVE FISH OR SEAFOOD	NUMBER OF MEALS	



24 HOUR RECALL CONTINUED

6A	Where did you acquire this fish or seafood [in the first of these meals, if more than one meal]? PROMPTS IF NECESSARY?	Caught in Idaho waters, by yourself or a member of your household, or received as a gift caught in Idaho waters.		Not caught in Idaho waters, i.e. received as a gift, purchased in a market or at a restaurant.		Unknown	
	MEAL ONE						
	MEAL TWO						
	MEAL THREE						
	MEAL FOUR						
7A	What type of fish or seafood did you consume [in the first of these meals, if more than one meal]? PROMPTS IF NECESSARY	USE CODED TABLE 7A					
	PROMPT IF RESPONDENTS DOES NOT KNOW WHAT TYPE OF FISH THEY ATE, REFER TO CODING TABLE						
	MEAL ONE						
	MEAL TWO						
	MEAL THREE						
	MEAL FOUR						
8A	How was the fish or seafood meal you ate prepared?	Raw (e.g. sushi)	Cooked (baked, fried, boiled, broiled, fried)	Canned or Pickled	Dried, smoked or salted	Other	
	MEAL ONE						
	MEAL TWO						
	MEAL THREE						
	MEAL FOUR						



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9A About what size was the portion you ate? [FOR EACH SUCCESSIVE MEAL IDENTIFIED IN 5B]? USE PROMPTS IF THEY DO NOT GIVE PORTION SIZE IN WEIGHT
 IF PAN FISH OR TROUT; Would you say that you ate one filet [one side of the fish]?
 IF LARGER FISH SALMON HALIBUT; Would you say that you ate one or more deck of cards? How about the thickness of the portion would you say it was 1/2 inch or one deck thick? How long? So the total number of cards would be [FEED BACK HOW MANY YOU THINK IT IS]
 IF SHELLFISH WITHOUT SHELL; Would you say that you ate one cup more or less of ****
 IF SHELLFISH IS WITH SHELL [SHRIMP EXCLUDED] ; Would you say that you ate one quart more or less

	NUMBER OF CHECKBOOKS ONE CHECKBOOK FOR 0 OZ	NUMBER OF DECKS OF CARDS ONE DECK OF CARDS FOR X OZ	NUMBER OF CUPS = 6 Oz can WITHOUT SHELL ONE CUP IS X OZ FOR SHRIMP, X OZ FOR CRAB	NUMBER OF QUARTS IF IN SHELL ONE QUART IS X OZ FOR CLAMS X OZ FOR LOBSTER TAILS
MEAL ONE				
MEAL TWO				
MEAL THREE				
MEAL FOUR				

SEVEN DAY RECALL

9A Now thinking back over the last week, excluding yesterday, did you consume any fish or seafood? YES NO

9B IF YES AND PROMPTING IS NEEDED HOW MANY MEALS DID YOU HAVE FISH OR SEAFOOD NUMBER

Where did you acquire this fish or seafood [in the first of these meals, if more than one meal]? PROMPTS IF NECESSARY?	Caught by yourself or a member of your household in Idaho waters.	Received as a gift, caught in Idaho waters.	Received as a gift, Purchased in a market, Purchase at a restaurant, or Not caught in Idaho waters.	Unknown
MEAL ONE				
MEAL TWO				
MEAL THREE				
MEAL FOUR				
MEAL FIVE				
MEAL SIX				
MEAL SEVEN				
MEAL EIGHT				



10A	What type of fish or seafood did you consume [in the first of these meals, if more than one meal]? PROMPTS IF <input type="checkbox"/> NECESSARY FROM CODING TABLE	USE CODED TABLE 7A		
	MEAL ONE			
	MEAL TWO			
	MEAL THREE			
	MEAL FOUR			
	MEAL FIVE			
	MEAL SIX			
	MEAL SEVEN			
	MEAL EIGHT			

11A	How was the fish or seafood meal you ate prepared?	Raw (e.g. sushi)	Cooked (baked, fried, boiled, broiled, fried)	Canned or Pickled	Dried, smoked or salted	Other
	MEAL ONE					
	MEAL TWO					
	MEAL THREE					
	MEAL FOUR					
	MEAL FIVE					
	MEAL SIX					
	MEAL SEVEN					
	MEAL EIGHT					



11B About what size was the portion you ate? [FOR EACH SUCCESSIVE MEAL IDENTIFIED IN 5B]? USE PROMPTS IF THEY DO NOT GIVE PORTION SIZE IN WEIGHT
 IF PAN FISH OR TROUT; Would you say that you ate one filet [one side of the fish]?
 IF LARGER FISH SALMON HALIBUT; Would you say that you ate one or more deck of cards? How about the thickness of the portion would you say it was 1/2 inch or one deck thick? How long? So the total number of cards would be [FEED BACK HOW MANY YOU THINK IT IS
 IF SHELLFISH WITHOUT SHELL; Would you say that you ate one cup more or less of ****
 IF SHELLFISH IS WITH SHELL [SHRIMP EXCLUDED]; Would you say that you ate one quart more or less

	NUMBER OF CHECKBOOKS ONE CHECKBOOK FOR 0 OZ	NUMBER OF DECKS OF CARDS ONE DECK OF CARDS FOR X OZ	NUMBER OF CUPS WITHOUT SHELL ONE CUP IS X OZ FOR SHRIMP, X OZ FOR CRAB	NUMBER OF QUART IF IN SHELL ONE QUART IS X OZ FOR CLAMS X OZ FOR LOBSTER TAILS
MEAL ONE				
MEAL TWO				
MEAL THREE				
MEAL FOUR				
MEAL FIVE				
MEAL SIX				
MEAL SEVEN				
MEAL EIGHT				



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12	THE NEXT THREE QUESTIONS ARE ABOUT YOUR REASON FOR EATING OR NOT EATING FISH OR SHELLFISH	
12A	Some people eat more fish or seafood than others, for a variety of reasons. Among these reasons are things like [read list]. Would you say that any of these apply to you? MAY SELECT MORE THAN ONE a. Health benefits. b. It is readily available. c. I enjoy cooking with fish and seafood. d. I like to eat it/enjoy the taste. e. I'm an angler. f. I'm a vegetarian, except I do eat fish or seafood. g. Fish or seafood is important to me culturally. h. Other i. None of these apply to me; I neither favor or disfavor fish or seafood over other food choices.	CHECK ALL APPROPRIATE REASONS YES NO
13A	Some people have to, or try to, limit their fish or seafood consumption, or do not eat fish or seafood at all, for a variety of reasons. Among these reasons are [read list], do any of these apply to you? MAY SELECT MORE THAN ONE a. It's not easily available where I live. b. It's hard to find fresh fish and seafood. c. I don't know how to prepare it. d. I don't like it/care for the taste e. I can't afford it. f. I have allergies or other health concerns. g. I have environmental concerns, including pollution or about species sustainability of fish resources. h. I have concerns about contamination of fish with things harmful to my health h. I observe religious prohibitions i. I am a vegan or vegetarian j. Other	CHECK ALL APPROPRIATE REASONS YES NO



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15	To conclude the survey, we'd like to ask a few questions about you.		
	IF RECALL SURVEY THIS IS THE END OF THE SURVEY MAY WE CALL YOU ONE (TWO MORE TIMES) OR THANK YOU FOR YOUR TIME		
15A	What is your approximate age?	Check the appropriate fields	Age
	a. 18-24		
	b. 25-34		
	c. 35-44		
	d. 45-54		
	e. 55-64		
	f. 65 or over		
16A	30. Of which ethnic group or groups are you a member?	Check the appropriate fields	
	a. White [SKIP to #23]		
	b. Hispanic [SKIP to #23]		
	c. African-American [SKIP to #23]		
	d. Asian American or Pacific Islander [SKIP to #23]		
	e. Native American or Alaska Native		
	f. Other [SKIP to #23]		
17A	31. Are you a member of an Idaho tribe? If so, which one(s)?	Check the appropriate field	
	a. None		
	b. Coeur d'Alene		
	c. Kootenai		
	d. Nez Perce		
	e. Shoshone-Bannock		
	f. Shoshone-Paiute		
18A	What is your approximate household income? [Purpose: To determine if there are differences in fish and seafood consumption for people with higher or lower incomes.] NEED TO CLARIFY HOUSEHOLD OR INDIVIDUAL OR BOTH FIRST INDIVIDUAL IF NOT WORKING HOUSEHOLD	Individual Income	Household Income
	a. \$15,000 or less		
	b. \$15,001 to \$25,000		
	c. \$25,001 to \$35,000		
	d. \$35,001 to \$45,000		
	e. \$45,001 to \$65,000		
	f. \$65,001 to \$100,000		
	g. over \$100,000		



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19A	How much formal education have you completed? What is your highest degree earned? FOR THE INDIVIDUAL	Check the appropriate field	
	a. Did not complete High School		
	b. High School diploma or GED		
	c. Attended some college		
	d. Associates degree or technical certificate.		
	e. Bachelor's degree		
	f. Master's degree		
	g. Doctoral degree (including medicine and law)		
20A	Approximately how much do you weigh? [Purpose: To establish the average portion size relative to weight for the population.] FOR THE INDIVIDUAL	Check the appropriate field	Weight
	a. Less than 115 pounds		
	b. Between 115 and 134 pounds		
	c. Between 135 and 154 pounds		
	d. Between 155 and 174 pounds		
	e. Between 175 and 194 pounds		
	f. Between 195 and 224 pounds		
	g. 225 pounds or more		
	h. Prefer not to respond		
21A	We'd also like to find out if there is variation in fish and seafood consumption around the state. What are the first three digits of your zip code?		Zip code
22A	Finally, have you or any member of your household held an Idaho fishing license in the last year (or a combined hunting/fishing license)?	a. Yes	b. No
23A	ASK ONLY RESPONDENTS WHO ANSWERED yes to #4 or #9 We are going to be calling some of our participants again, to gather more data on this issue. Would you be willing to allow us to call you again in a few months and ask you these questions a second time?	a. Yes	b. No
24A	MAY WE HAVE A FIRST NAME SO WE MAY ADDRESS YOU WHEN WE NEXT CALL	a. Yes	b. No NAME
CLOSE: That concludes the survey, thank you very much for your help with this.			



