



Idaho Department of Environmental Quality Pollution Prevention Champion

Fearless Farris Stinker Stores
Boise, Idaho
2006

Environmental Commitment

Stinker Stores are committed to keeping the environment clean for generations to come and believe that successful businesses are good citizens of the communities they serve.

Pollution Prevention Success

Alternative Fuels

Stinker Stores are committed to promoting alternative fuels throughout Idaho and particularly in the Treasure Valley. Alternative fuels help reduce vehicle tailpipe emissions and greenhouse gases, and reduce use of imported oil. Stinker offers:

- E-85 (85% ethanol 15% gasoline mixture) at one station, with plans to offer it at two additional stations in 2007. Over 51,000 gallons of E-85 were sold in 2005.
- E-10 (10% ethanol 90% gasoline mixture) at stations statewide.
- Biodiesel (various blends) at 11 stations in the Treasure Valley. Stinker estimates biodiesel sales will exceed 600,000 gallons annually.

Stinker's efforts result in estimated annual air quality emission reductions of over:

- 1,000 tons of carbon dioxide
- 30 tons of carbon monoxide
- 1,000 pounds of hydrocarbons
- 800 pounds of particulate matter
- 550 pounds of sulfur dioxide

Education and Outreach

To help citizens learn about and try alternative fuels, Stinker periodically runs Green Tuesday promotions, selling alternative fuels at discounted prices. Stinker also provides literature on alternative fuels to customers.

Lead by Example

Stinker uses biodiesel in its own vehicle and truck fleet, labeling vehicles as users of biodiesel.

Community Involvement

Stinker is a founding member of the Treasure Valley Clean Cities Coalition. Clean Cities is a U.S. Department of Energy

program designed to advance the nation's economic, environmental, and energy security by supporting local decisions to adopt practices that contribute to the reduction of petroleum consumption.

Stinker was a sponsor of the Biodiesel Mural Project. Under this project, schools partnered with local businesses and organizations to design murals about the production, use, and benefits of biodiesel. The project raised \$6,000 for art programs in Boise schools.

For More Information

Contact Stinker Stores at (208) 375-0942.

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