



Idaho Department of Environmental Quality Pollution Prevention Champion

Bittercreek Alehouse and Red Feather Lounge
Boise, Idaho
2014

Environmental Commitment

Bittercreek Alehouse and Red Feather Lounge (collectively referred to here as Bittercreek) are committed to sustainability and are leaders among restaurants—not just in Boise, but across the state—for their efforts toward reducing pollution.

Pollution Prevention Success

Bittercreek's success in reducing pollution has come from several areas. By installing energy efficient equipment, it has reduced the use of electricity and gas for the preparation of food and operation of the restaurant. In utilizing food scraps to create compost, it has reduced waste sent to landfills and created a value-added and nutrient-rich soil amendment. Finally, by committing to transparency with its customers, it has enhanced the awareness of the environmental footprint of food and demonstrated how local food is sustainable food.

Reducing Energy Use

Restaurants can be large energy consumers, but they don't have to be. Bittercreek has proven this by installing energy efficient lighting, refrigeration, and cooking equipment. By replacing interior lighting with efficient LED lights, Bittercreek estimates that it will be able to reduce energy use by over 5,000 kilowatt-hours per year. Additionally, by reducing the need to replace fluorescent lightbulbs, the company is reducing waste sent to landfills and reducing overall resource consumption by using long-lasting LEDs. Replacing old fryers and a water heater with more efficient units will reduce gas consumption by nearly 7,000 therms per year, a reduction of 30% over the previous year.

Bittercreek has shown that reducing pollution in the restaurant business is both achievable and financially advantageous.

Reducing Water Use

Another way Bittercreek is reducing pollution is by installing more efficient water fixtures and equipment, including a water efficient dishwasher. This equipment is anticipated to save nearly 500,000 gallons of water per year, more than the amount consumed by three average households in a year.

For More Information

To learn more about Bittercreek's pollution prevention efforts, visit the company's website at www.bcrfl.com.