

# 2017 Water Reuse Conference Vendor and Sponsor Information

May 17 & 18  
The Riverside Hotel  
Boise, Idaho



## ATTENDEES

This event brings together

- Academic institutions
- Advocacy groups
- Consulting engineering firms
- Environmental organizations
- Government officials
- Manufacturers
- Regulators
- Suppliers
- Water and wastewater agencies and operators
- Water reuse industry
- Other strategic partners in water reuse

## EXHIBIT OPPORTUNITIES FOR VENDORS AND SPONSORS

The conference planning team recognizes that exhibits are an integral component to the success, and becoming an exhibitor with a vendor table is an excellent way to place your organization at the center of the action. Vendor tables provide an opportunity for attendees to interact face to face with attendees.

Hours	Events
<b>Wednesday, May 17</b> 7:15 a.m.–6:00 p.m. <b>Thursday, May 18</b> 7:15 a.m.–3:30 p.m.	<b>Full Breakfast and Lunch Buffet:</b> May 17 and May 18 <b>Welcome Reception:</b> Evening of Wednesday, May 17 <b>Refreshment Breaks:</b> May 17 and May 18

## EXHIBIT BOOTH FEES

	On or before March 27	After March 27
Vendor rate	\$475	\$575

### Exhibit booths include:

- 6' draped table and two chairs
- One complimentary full conference registration
- Vendors are encouraged to offer Prizes, Raffles, or Contests
- Other ideas will be considered

## SETUP AND TEAR-DOWN HOURS

Setup	Tear-Down
Tuesday, May 16 5:00 p.m.–7:00 p.m.	Thursday, May 18 3:00 p.m.–5:00 p.m.
Wednesday May 17 6:00 a.m.–7:30 a.m.	

## APPLICATION DEADLINE

Applications for exhibit space must be received no later than **Monday, May 8, 2017**.

Booths are assigned on a first-come, first-served basis.



## SPONSORSHIP OPPORTUNITIES

For even greater conference visibility, take advantage of these sponsorship opportunities.

Sponsorships put your organization's name in front of influential senior managers and decision makers. These high-profile sponsorships are designed to maximize your conference marketing efforts and help your organization gain important visibility among professionals whose focus is on the development of water reuse projects.

<b>CLASS A</b> <b>CONFERENCE SPONSOR</b> <b>≥\$2,200</b>	<b>CLASS B</b> <b>CONFERENCE SPONSOR</b> <b>\$1,000</b>	<b>CLASS C</b> <b>CONFERENCE SPONSOR</b> <b>\$550</b>	<b>CLASS D</b> <b>CONFERENCE SPONSOR</b> <b>\$350</b>
<ul style="list-style-type: none"> <li>• Four complimentary full conference registrations</li> <li>• Full page, four-color advertisement in WRC program book</li> <li>• Your company logo on ballroom entrance signage</li> <li>• Company information on conference website and in WRC program book</li> <li>• Opportunity to insert promotional materials into attendee registration bags</li> <li>• Complimentary exhibit table</li> <li>• Signage recognition at conference and at the WRC reception</li> <li>• Company logo on WRC website and in program (if received by April 1)</li> <li>• Opportunity for company sponsored raffle to attendees during conference</li> </ul>	<ul style="list-style-type: none"> <li>• Two complimentary full conference registrations</li> <li>• 1/2-page, four-color advertisement in WRC program book</li> <li>• Your company logo on ballroom entrance signage</li> <li>• Opportunity to insert promotional materials into attendee registration bags</li> <li>• Complimentary exhibit table</li> <li>• Signage recognition at conference and at the WRC reception</li> <li>• Company logo on WRC website and in program (if received by April 1)</li> <li>• Opportunity for company sponsored raffle to attendees during conference</li> </ul>	<ul style="list-style-type: none"> <li>• One complimentary full conference registration</li> <li>• Opportunity to insert promotional materials into attendee registration bags</li> <li>• Complimentary exhibit table</li> <li>• Signage recognition at conference and at the WRC reception</li> <li>• Company logo on WRC website and in program (if received by April 1)</li> <li>• Opportunity for company sponsored raffle to attendees during conference</li> </ul>	<ul style="list-style-type: none"> <li>• Signage recognition</li> <li>• Company logo on WRC website and in program</li> </ul>



## APPLICATION DEADLINE

Sponsorship and vendor registration must be received no later than April 1, 2017 for inclusion of logos in the program. Sponsors and vendors may apply through May 8, 2017.

Go online to register as a vendor

Contact Tressa Nicholas to register as a sponsor

## HOTEL INFORMATION

The conference will be held at the Riverside Hotel in Boise, Idaho.

Please mention the **Water Reuse Conference group rate** when making reservations to obtain the conference rate.

A limited block of rooms is available at the hotel; therefore, all rooms are reserved on a first-come, first-served basis. **All reservations must be made by Friday, April 28, 2017, to secure the special conference room rate.**

### Riverside Hotel

2900 W Chinden Blvd

Boise, ID 83714

<http://riversideboise.com/>

To make your reservation, call 208.343.1871.

## DATES TO REMEMBER

**March 27:** Last date to receive discounted exhibit rates

**April 1:** Last date to get logo into conference brochure

**April 28:** Hotel reservation deadline

**May 17:** Exhibitor setup

**May 19:** Exhibitor tear-down

## CONTACT INFORMATION

Tressa Nicholas

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