

## **Nampa: Wastewater Options, Public Outreach and Education Campaign**

Abstract: Representatives from the City of Nampa wastewater treatment facility will provide an update on the Nampa water reuse project and the public outreach component of the Nampa program. Nampa is reviewing looking at expansion of an existing treatment system with consideration for immediate needs versus future wastewater management needs. Additionally, the city worked on a public outreach component for its Municipal Separate Storm Sewer System (MS4) permit in 2009. Two of the six permit requirements call for the City to interact with the public (public involvement and public education). The City understood that working with the community would enable them to develop, implement and sustain the best stormwater program for Nampa. Involving the community is also important because a funding source needed to be identified, established and approved by City Council.

The best methods to involve and educate communities are rooted in the program's level of support for public involvement. When public involvement objectives are clearly identified, a plan can be built that will lead to success. A fundamental step of developing best methods is to first ask community members how they would like to be involved and educated. Nampa developed a clear and detailed public outreach and education plan and did what they said they were going to do.

Nampa is genuinely committed to involving and educating their community about stormwater. Involving the public early allows people to be more informed, which will result in the community being more receptive of a future public education campaign and behavior changes. Several unique methods were used and are currently being used. Nampa funded and staffed the implementation of their public involvement and education plan. Nampa has been successful.

Speaker: Steve Burgos

Title: Associate, Water Resources

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Professional Background: Steve Burgos has 15 years of environmental engineering and planning experience on a wide range of projects from advising clients on complex water quality compliance strategies to programmatic approaches towards implementing wastewater reuse and storm water management programs. Currently, Steve serves as a water quality/storm water management advisor to several large clients throughout Idaho including clients from the public and private sectors. Highlights of this work include the strategic evaluation of wastewater reuse and other wastewater discharge alternatives, sustainability analyses associated with wastewater treatment plant upgrades to meet regulatory requirements, evaluation of pollutant trading alternatives, and development of comprehensive storm water management programs to meet construction, industrial, and/or municipal permitting requirements.

Steve was born and raised in Pittsburgh, Pennsylvania and graduated Cum Laude from Duke University with a Bachelor of Science Degree in Civil and Environmental Engineering. Upon graduation, Steve entered the Navy and served five years as an Intelligence Officer with assignments in Europe, the Middle East, and Asia.

ROSEMARY B. CURTIN

Speaker: Rosemary B. Curtin

Title: Owner

Organization: RBCI

**Professional Background:** Rosemary B. Curtin has worked with communities and leaders in Idaho, Oregon and Utah for the past 20 years. She is the owner of RBCI, a Boise-based firm that designs strategies and processes to successfully engage communities in public decision-making processes.

Rosemary's recent work includes managing a multi-year public information campaign for highway construction in the Treasure Valley. For the past several years she has also worked with several major Northwest utilities and helped develop regional community advisory processes to garner public support for a proposed electrical transmission projects.

Most recently, Rosemary has worked intensively with the community of Nampa and city officials to design and implement an innovative public involvement process to meet new regulatory requirements for the City's wastewater and stormwater management programs.

Rosemary has a master's degree in political science from Northwestern University, and bachelor's degrees in political science and economics from the University of Utah.